

BOOK WITH CONFIDENCE HERE



FOR MORE THAN 50 YEARS ABTA AND ITS MEMBERS HAVE BEEN HELPING HOLIDAYMAKERS TO GET THE MOST FROM THEIR TRAVEL PLANS

GREAT SERVICE

Because ABTA Members follow our Code of Conduct, you'll receive a high standard of service, fair terms of trading, and clear and accurate information.

GREAT CHOICE

Your ABTA travel company can tell you about the wide range of holidays and other travel services that are available. They'll help you to make the right choice, at the best price for you.

PEACE OF MIND

From the moment you book with an ABTA Member they're there to give you advice and assistance. They can also explain how to protect your travel arrangements, so you don't lose out if your service provider fails financially, and they can help in the unlikely event that things go wrong.

MORE INFORMATION

It's important that you have the correct documentation when making your booking, if you want to take full advantage of the protection available under the ABTA Code of Conduct and under any financial protection scheme. For details, ask your ABTA travel company, or see our leaflets

TRAVEL BY DESIGN

only in Alderley Edge



One of The Observer's 'Escape Guide' Experts

A most prestigious accolade (along with many others), Travel By Design were chosen by The Observer newspaper to give their advice and ideas for family adventure holidays.

It is a tremendous credit to the Company who have built an outstanding reputation over many years for personal service, excellent advice and the experience and expertise to provide custom made holidays (and honeymoons) to literally hundreds of customers.

"Most of our success has come from recommendations from satisfied customers"

Travel By Design's standing in this market has been endorsed by a customer base that has grown year on year - testament to their exceptional standards.

Canada and Jersey were the locations they advised upon in The Observer's 'Escape Guide' but their experience can take you literally anywhere you wish to go - all you have to do is enjoy!

80% of their business is repeat business and each booking is designed precisely around the client's needs and budget.

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28 London Road, Alderley Edge, Cheshire SK9 7DZ
Tel: 01625 584195

www.travelbydesigngroup.com or e-mail
info@travelbydesigngroup.com

TRAVEL BY DESIGN

Frequently Asked Questions

How Long has Travel by Design been trading in Alderley Edge?

We have been here in the village since 1990. Our clients are happy to visit us at our travel agency based in Alderley Edge, often combining the visit with lunch or dinner at one of the many restaurants. We have concentrated all our efforts in having just the one Travel Agency shop which can be found on the high street and we have visitors from all over the North West, many of whom make an appointment to discuss their complete holiday arrangements. They wish us to take control of every aspect of the booking procedure.

We were recently awarded the Luxury Retailer of the Year Award 2008 at the National Travel Awards for Travel Distribution as well as the Small Leisure Agent of the Year 2008 for the North West England and North Wales.

Do you book package holidays?

For many people the word 'Package Holiday' denotes mass market travel to a 'bucket and spade' beach destination. The word package to Travel by Design means inclusive arrangements designed around the client's agenda using flights, private transfers and hotels and using an Atol Bonded Tour Operator.

What advice would you give people looking to book a holiday and who wish to ensure their money and holiday are safe?

As a travel agent, Travel by Design is bonded with ABTA and the package holidays we book are with Tour Operators who have an Atol Licence with the CAA. The situation is slightly less clear when booking flight only or accommodation only, so in that case we recommend you talk to us before you book or check out the information on the ABTA website www.abta.com and look under 'Consumer Services / Travel Protection'.

Have you noticed any trends for 2009?

We have noticed that we are booking more clients who wish to stay in upmarket hotels in the UK. We have also had requests for train journeys and at the other end of the spectrum we are booking at least one Round the World journey a week to include Australia and New Zealand combining the Eastern Hemisphere and the Atlantic and Pacific. Honeymooners are being more adventurous and looking to include once in a lifetime experiences. They are also using our Appointment Service to discuss their plans and to find out about our Honeymoon voucher scheme. For more information, please telephone 01625 584195.

Have you any advice for people booking their next holiday?

Christmas and February half term are looking extremely busy as people tend to book year on year in advance, so the message is - book now - as we do think that capacity will be reduced. Of course the best always goes first so if you have a favourite, don't delay! Our honeymoon clients are booking up to two years in advance.

What does the future hold?

We are confident that our high level of repeat customers will continue to book with us in order to benefit from our attention to detail, our ability to deal with situations within the trade and our extensive product knowledge. The booking process will be as important as the holiday itself and we are already seeing a growth in our business as existing clients recommend their friends to use Travel by Design, 28 London Road, Alderley Edge, Cheshire SK9 7DZ tel no 01625 584195 and email address info@travelbydesigngroup.com.